

New Mexico State University
Pan American Center
Las Cruces, New Mexico
May 29, 2014



Speakers Biographies



BIOMASS COAL GAS HYDRO OIL NUCLEAR PETROLEUM SOLAR WIND



AMERICAN PETROLEUM INSTITUTE

Biography of Speakers and Panelist



José L. Pérez, chairman and CEO of Hispanics In Energy, co-founded the California Utilities Diversity Council (CUDC) with President Michael R. Peevey of the California Public Utilities Commission, in 2003. Mr. Pérez led the effort to promote diversity in the new energy economy with ground-breaking conventions in Long Beach and in Sacramento. More recently, he presented at the National Association of Hispanics Publications at the National Press Club in Washington D.C. and at the National Association of Utility Regulators in Denver and at the National Council of La Raza in New Orleans. He received a degree in Government from California State University Sacramento and a Certificate on Corporate Governance from the Graduate School of Business at Harvard University in Cambridge, Massachusetts.



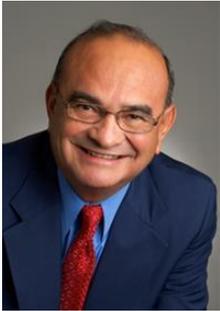
Paula R. Jackson is president and CEO for the American Association of Blacks in Energy. Prior to her current role, Ms. Jackson served as the association's vice president of Operations and also served for two years as the organization's director of communications. Ms. Jackson's experiences include 15 years in the energy industry for both electric and natural gas distribution companies. During that time she has built a stellar reputation working with regulators and legislators in her roles as government affairs and Regulatory Affairs manager. In addition she has held industry positions in Consumer Outreach and Economic Development. Ms. Jackson received her Bachelor of Science Degree in Marketing Management from the University of Delaware. She serves on the National Petroleum Council and the Maryland Clean Energy Task Force. She is a 2003 graduate of Leadership New Haven and has contributed to an article on work life balance in *Take Pride* magazine.



The **Honorable Steve Pearce**, U.S. House of Representatives, 2nd Congressional District, New Mexico graduated with a Bachelor's Degree in Economics from New Mexico State University and an MBA from Eastern New Mexico University. During the Vietnam War, Congressman Pearce served as a combat pilot, flying over 518 hours of combat flight and 77 hours of combat support. In 2002, he was elected to the U.S. House of Representatives, where he served until 2009 and then was re-elected. He was appointed by his peers to serve on the House Committee on Financial Services, and as chairman of the Congressional Western Caucus. He continues his work making New Mexicans' voices heard, helping to create jobs in southern New Mexico, and fighting for the liberty of all Americans



Richard Aguilar, president of Las Cruces Hispanic Chamber of Commerce (LCHCC) has been an active member of the LCHCC Board since 2011 and serves the board as treasurer. Mr. Aguilar is currently the controller for Tresco Inc. and president of Aguilar Accounting Inc. Mr. Aguilar has over nineteen years of experience in management, accounting, administration, manufacturing, training, and non-profit environments. He is involved in March of Dimes Team Zane, in local church activities, community events through LCHCC and Tresco Inc., and sponsors local sport events and youth conferences.



Daniel H. López, Ph.D., is the longest serving president at the New Mexico Institute of Mining and Technology. A native of rural Puerto de Luna, New Mexico, Dr. López served four years in the Air Force before earning three degrees from the University of New Mexico, all in Political Science.

Dr. López has held several key leadership positions in state government and education. Under Governor Toney Anaya, he served as Secretary of the state Employment Security Department for two years and Secretary of the Department of Finance and Administration for two years. Dr. López' experience with state government in Santa Fe has made him an effective champion for New Mexico Tech throughout the years. As the president of the Council of University Presidents, he is also a spokesman for all higher education in the state.



Johnnie Martinez is the program manager for Stakeholder Engagement at the Los Alamos National Laboratory's (LANL) Community Programs Office. Mr. Martinez previously served as deputy office leader of the Lab's Community Programs Office from 2000 to 2012. He has worked at LANL for more than 39 years, and has 35 years of experience as a mid-level manager in a variety of technical and support organizations. In addition to various leadership and administrative responsibilities at the Laboratory, he has served as a technical writer, editor, photographer, videographer, experimenter for land-based and airborne optoelectronics missions, and public information officer for LANL at locations throughout the world. Before joining LANL, he was a reporter and photographer for two New Mexico newspapers, and prior to that held law-enforcement and communications positions with the State of New Mexico. He was born and raised in northern New Mexico, holds a Bachelor's Degree in Sociology from the College of Santa Fe.



Michael Treviño, of Treviño and Company, has more than thirty-five years of experience as an advisor specializing in government relations and corporate communications. Michael also serves as advisor to clients seeking image development and reputation services.

Mr. Treviño has worked for or supported the oil and natural gas industry's domestic and international operations for more than twenty years.

Mr. Treviño has extensive experience in managing projects that build business-to-business outreach programs, public-private coalitions, and third-party constituency development services in support of international, federal, state and local operations and business interests.



Patricia Nava, Ph.D., is co-director of the University of Texas, El Paso (UTEP) Distributed Computing Lab and joined the faculty at UTEP in the fall of 1996. She has participated in Preparing Engineering Faculty for the Future (sponsored by the National Science Foundation) and was the Forrest and Henrietta Lewis Endowed Professor from 1998 to 2000. Dr. Nava enjoys educating her students and has received numerous awards for her teaching.



Amanda Aragon, statewide relations advisor for ConocoPhillips, was born in raised in the Albuquerque metro area, and continued her education at the University of Tulsa in Tulsa, OK and graduated with a Bachelor's Degree in International Business and Spanish. Prior to graduation, Ms. Aragon interned with ConocoPhillips in Bartlesville, Oklahoma. In 2009, Amanda began working full-time for ConocoPhillips in Houston as a Supply Chain Coordinator. In 2010, she transferred to the ConocoPhillips office in Farmington, New Mexico. After working in the supply chain function for three years, Ms. Aragon became the statewide relations advisor for the company. She currently oversees the company's external engagement activities with government officials, non-governmental organizations, non-profits, educational institutions, and the public at large.



Wally Drangmeister is vice president and director of communications at the New Mexico Oil & Gas Association (NMOGA), which is a trade association that represents companies that produce over 95% of the oil and gas in New Mexico. NMOGA's mission is to promote the safe and responsible development of oil and gas resources in New Mexico through advocacy, collaboration and education. Mr. Drangmeister has a broad business background including finance and operating positions in utilities and mining. Early in his career he worked as a certified public accountant. He also has extensive marketing and communications experience working with technology based start-up companies.

Mr. Drangmeister regularly appears on radio and TV on behalf of New Mexico's oil and gas industry and is frequently quoted on stories related to energy.



Kristin Hincke is supervisor of stakeholder relations for Devon Energy Corp. Prior to joining Devon, she represented energy and municipality interests on Capitol Hill for six years as an associate for Vikki Cooper & Associates. Her professional experience also includes positions as communications director for the Association of Energy Service Companies (AESC) from 1996 to 1999 as well as Responsible Industry for a Sound Environment, an arm of national pesticide trade group CropLife America based in Washington, DC. Ms. Hincke currently serves as vice chair of the Oklahoma AESC chapter. Ms. Hincke earned a Bachelor's Degree in Communications from the University of New Mexico (UNM) and a Master's Degree in Journalism from the University of Oklahoma. While a student at UNM, she served as a Congressional intern for New Mexico Senator Pete V. Domenici.



James "Jim" Peach, Ph.D., is regents professor of Economics and International Business at New Mexico State University (NMSU), where he has been a member of the faculty since 1980. He earned his Ph.D. at the University of Texas at Austin (1978). Dr. Peach is a former editor of the *Journal of Borderlands Studies* (1986-1995). He has served as president of the Rocky Mountain Council on Latin American Studies (1989), the Association of Borderlands Studies (2000), the Association for Evolutionary Economics (AFEE) and the Western Social Science Association (WSSA). Dr. Peach's research interests include macroeconomics and policy, energy, economic development, income distribution and demography. He completed work on a four year U.S. Department of Energy grant linking energy and economic development in New Mexico. Much of his research has been focused on U.S.-Mexico economic relations and the development of the U.S.-Mexico border



Crescent Romero joined Positive Energy Solar as the Las Cruces Branch Manager in 2013. She brings more than 10 years of business operations and management experience, with a focus on the relationship between energy and economic development. Romero's background spans government, public and private sectors. Prior to her role at Positive Energy Solar, Mrs. Romero served as the operations director for EnergyFit Nevada. Mrs. Romero is a member of the board of directors at Community Action Agency, a volunteer position focused on enhancing the ability of Southern New Mexico residents to achieve economic self-sufficiency. She holds a Bachelor of Arts Degree in Economics and a Master of Science Degree in Industrial Engineering from New Mexico State University.



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The **Honorable Jon Barela** is the Cabinet Secretary for the New Mexico Economic Development Department. He was appointed by Governor Susana Martinez and confirmed unanimously by the New Mexico State Senate.

He has been praised for his work to reduce the regulatory burden on job creators. He established the Office of Business Advocacy within the department to assist businesses in navigating the state regulatory, licensing and permitting process. Nearly 2,000 jobs have been created or saved as a result of this initiative. He is a leader in efforts to reform New Mexico's tax code and has helped bring investments like Union Pacific, TE Connectivity, Honeywell's Bendix/King, and Lowe's Customer Contact Center to New Mexico.

Through Mr. Barela's leadership, New Mexico moved from 38th to 1st in the country in terms of export growth and has been widely recognized for promoting New Mexico's products and services abroad, which includes nearly doubling exports to Mexico.

Mr. Barela is a native New Mexican, and prior to taking office was a small businessman and an active leader in the state for more than 25 years. He graduated from Georgetown University's School of Foreign Service in Washington, D.C. with a Bachelor's Degree in History and Diplomacy and earned his Law Degree from Georgetown.





Luz E. Taboada, director of Workforce Development for El Paso Community College (EPCC), has worked at EPCC in various capacities including vocational training and technical assistance project coordinator, full-time instructor, and curriculum developer. She has worked in the private sector as general manager and casting manager for Cimarron Media Services in El Paso, Texas, and in theater with the El Paso Southwest Repertory Theater, and Houston's Casa de Amigos Professional Bilingual Theater. Ms. Taboada also worked as a news coordinator and assistant film editor with ABC Television in Los Angeles, California. Ms. Taboada has an extensive educational background having graduated from the University of Texas at El Paso with a Bachelor of Arts in English, and with a Dual Master of Arts in Management/Human Resources Development from Webster University. Ms. Taboada has participated as a member in a vast array of local, state, and national organizations and has received numerous accolades for her professional and community service and talents.



Mike Acosta, Science, Technology, Engineering and Math (STEM) consultant with Workforce Solutions Upper Rio Grande, is well known for his extensive career in engineering and his emphasis on STEM advocacy. Mr. Acosta was senior engineer at IBM, where he worked for 20 years. He also served as the National President of the Society of Mexican American Engineers and Scientists (MAES), from 2006 to 2012. During his time as president, Mr. Acosta gave numerous presentations throughout the nation and worked closely with the White House regarding issues on education. Mr. Acosta was a University of Texas, El Paso staff member for 18 years. He was an instructor in engineering and served in different positions, including as the director of the Border Office of the U.S. – Mexico Foundation for Science, a bi-national non-profit organization at UTEP, where he was in charge of projects in engineering, technology, science, and business in the border region.



Sandra Begay-Campbell is a Principal Member of the Technical Staff at Sandia National Laboratories where she leads Sandia's technical efforts to assist Native American tribes with their renewable energy developments. Ms. Begay-Campbell received a Bachelor of Science - Civil Engineering Degree from the University of New Mexico. She worked at Lawrence Livermore National Laboratories before she earned a Master of Science - Structural Engineering Degree from Stanford University. Sandra is a recent recipient of the American Indian Science and Engineering Society's Life-time Achievement Award; the University of New Mexico's 2007 Zia Alumnus Award; the 2005 UNM School of Engineering Distinguished Alumnus Award and she received the Stanford University 2000 Multicultural Alumni of the Year Award. She was also selected as a recipient of the Governor's Award for Outstanding Women from the New Mexico Commission on the Status of Women. Ms. Begay-Campbell is recognized in a book profiling women engineers, "Changing Our World: True Stories of Women Engineers." Ms. Begay-Campbell is included in the chapter "Women in Power", which describes her effort to provide electricity through solar panels and other alternative energy solutions to hundreds of remote tribal members on the Navajo Reservation.



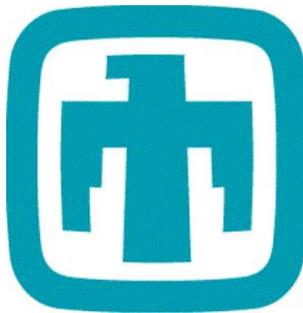
Rosa Isela Cervantes, director of El Centro de la Raza, University of New Mexico's HLEAD, was first exposed to El Centro de la Raza as a senior in high school in 1991 and credits a great deal of her academic success to her participation in the program. She has been with the University since 1997 as a staff member, and recently served as the Program Operations Director for the University of New Mexico (UNM) College Enrichment and Outreach Programs, where she was responsible for outreach initiatives. Ms. Cervantes earned her Bachelor of Arts in Sociology and Spanish and her Master of Arts in Family Studies from the UNM.



Anthony S. Marín, Ph.D., serves as the Director of Student Affairs at New Mexico State University (NMSU) where he provides leadership to the Career Services, Student Success Center, and TRIO Student Support Services Departments. These programs provide academic and career preparation support programs such as learning assistance, career advising, peer mentoring/tutoring, financial literacy, cooperative education/internship program, the Freshman Year Experience and UNIV mini-semester courses, Daniels Fund Scholars Program, and the MARC Graduate Record Examination component. Dr. Marín's prior work has been as a Principal Investigator/Co-Principal Investigator, Grant Team Writer, and Director/Co-Director of numerous United States Department of Education funded Title IV and Title V grants and contracts. Dr. Marín serves on countless NMSU boards and committees. Dr. Marín earned his Bachelor's Degree in the Liberal Arts from Eastern New Mexico University and his Master's Degree and Doctorate in Higher Education Administration from NMSU.



Carlos Rodriguez, Ph.D., is a STEM Research Scientist and Education Senior Research Scientist. He is a nationally recognized expert in STEM (science, technology, mathematics and engineering) research, education, workforce and evaluation. Dr. Rodriguez has more than twenty-five years of high-level experience in STEM. Dr. Rodriguez holds an appointment as Scholar-In-Residence at American University in Washington DC. He is a Spencer Foundation Fellow of the Woodrow Wilson Foundation for his research: Minorities in Science and Engineering: Patterns for Success. Among his noteworthy community service activities, Dr. Rodriguez serves as a Member of the Board for Artomatic, Inc., a community arts advocacy initiative in the metro-Washington, DC area.



**Sandia
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